

Privacy Policy

This statement comprises the privacy policy (the “Policy”) of the Regulatory Institute’s howtoregulate Blog (the “Blog”; “we”; “us”, “our”). We are committed to protecting your personal information and your right to privacy. This Policy explains how we collect and process information that personally identifies you or enables us to contact you (“Personal Information”). If you have any questions or concerns about our Policy, or our practices with regards to your personal information, please contact us at RegInst@posteo.net.

This Policy does not cover the Blog’s presence on social media platforms, such as Twitter or LinkedIn. In the context of those platforms, we are merely another user and the privacy policies, as well as the terms and conditions, of those platforms apply.

1. Collection of Information

- We collect Personal Information that you provide to us in the following ways:
 - Contacting the Blog: If you contact us at RegInst@posteo.net, we collect the information you voluntarily provide to us. We will access and process such Personal Information for the purposes as set out below.
 - Future sign up for Blog updates: Currently, we do not use a subscription feature on this Blog. However, should we decide in the future to enable an email subscription feature through a WordPress plugin, like Jetpack for example, you may provide your email address in the “Email Subscription” section of the Blog and click “Subscribe”, your email address would then be provided by Jetpack to us.
- We may automatically collect the following information when you visit the Blog:
 - Cookies: Like most websites, the Blog may place a “cookie” – a small text file – in the browser of your computer. Cookies can be either “persistent” or “session” based. The Blog uses both types of cookies. Session cookies are short-lived, used only during a browsing session, and expire when you quit your browser. Persistent cookies are stored on your computer, contain an expiration date, and may be used to track your browsing behaviour upon return to the issuing website or component. We use the following cookies on the Blog:

Cookie	Purpose	Expiration
Preferences: Lang	Remembers the user's selected language version of the Blog.	Session
Analytics: _ga _gat _gid PIWIK_SESS ID	Analytic cookies are used to gather statistics about the use of the Blog in order to improve the performance and design of the Blog and our services. For these purposes, analytic cookies collect information about your device type, operating system type, browser type, domain, other system settings, IP-address, referring URLs, information on actions taken on the Sites and the dates and times of your visits, as well as the country and time zone in which your device is located. These cookies are provided by Google Analytics, and the information obtained through these cookies will be disclosed to or collected directly by this third-party service provider. For more information about Google’s cookie and information practices (including the types of cookies used and their expiration date), please visit the link below: https://www.google.com/analytics/	Session to 2 years

Marketing / Third Party: Collect i/jot/syndicati on lidc	These cookies are used to track visitors across websites. By using the Blog or engaging with third-party plug-ins and widgets on our Sites, such third parties, such as LinkedIn and Twitter, may place session cookies or similar technologies on your browser. The intention is that these third parties want to display ads that are relevant and engaging for the individual users. These are not our cookies and are not used for advertising purposes on the Blog.	Session
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- You may refuse to accept cookies by activating the button on our pop up window or the setting on your browser which allows you to refuse the setting of cookies. Instructions on how to do so will vary from browser to browser but you can find out more at www.aboutcookies.org.
- We use Google Analytics and Piwik Analytics for WordPress which collect technical information, including the operating system and platform, browser type and version, and helps us analyse traffic on the Blog.

2. Use of Information

Your Personal Information may be used in the following ways:

- If, in the future, we decide to open a subscription service, for example Jetpack, to receive Blog updates, we may use your Personal Information to send you the requested Blog updates that you sign up for;
- If you contact us by email, we will use the Personal Information to respond to your inquiry. In particular, when you email us about writing a post for the Blog, we may share the enquiry and any draft post you send us with the editors of the Blog as part of the editorial process; and
- If we decide to publish a post that you have submitted to us, your name and a short biography that you provide will appear on the Blog.

Your information may also be used for technical purposes, including:

- To ensure that content from the Blog is presented in the most effective manner for you and for your device; and
- statistical purposes.

3. Disclosure of Information

We will never share your Personal Information with any other third party without your consent, except in the following circumstances (each as permitted by applicable law):

- as set out in this Policy;
- when we are required to do so by law, for example, in response to a valid request from a law enforcement agency;
- in the event that we sell or transfer all, or any portion of, the Blog (including in the event of any reorganisation, dissolution, spin-off, or liquidation) we reserve the right to transfer your Personal Information to the relevant acquirer, successor, purchaser or beneficiary, or any appropriate combination of them.

4. Storage and Accuracy of Information

The Personal Information you provide when contacting us at RegInst@posteo.net or when signing up for Blog updates is stored on servers in Germany on servers owned by united-domains AG our hosting provider. We will only store your Personal Information in our systems for as long as is necessary.

5. Security

We use reasonable precautions to protect your Personal Information and to store it securely. However, no method of transmission over the internet, or method of electronic storage is 100% secure. We will do our best to protect your Personal Information, but cannot guarantee the security of your information transmitted to us.

6. Links to other websites

The Blog may provide links to other websites for your convenience and information. These websites may operate independently from us and may have their own privacy policies. To the extent any linked websites are not owned or controlled by us, we are not responsible for their content, any use of the websites or the privacy practices of those websites.

7. Changes to our Policy

Our Policy may change in the future. We encourage you to review this page periodically to understand our Policy regarding our collection and use of your Personal Information. The date of this Policy, as stated below, indicates the last time this Policy was materially revised.

Last modified: 1 August 2018